

Kavisara (Ching) Srisuwattharee

UX / UI Designer | Product Designer

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HIGHLIGHTS

UX/UI Designer with **4 years of experience** across trading systems, Web3, IoT, and healthcare. My focus is end-to-end product ownership from problem framing to production code. Skilled in product discovery, design systems, data-dense interface design, and design-to-dev collaboration (Figma, Cursor, Claude).

CAREER SUMMARY

UX/UI Designer Trading Execution Jul 2024 - Present
[Tread Labs Corporation Co., Ltd. \(Bangkok, Thailand\)](#)

Design Engineer Nov 2025 - Present

- Rapidly translate user stories and PRDs into interactive prototypes with use-case flows, using an AI-assisted process to propose design decisions - reduced delivery time by approximately 50%.
- Designed, shipped, and maintained production frontend code for terminal trading and analytics pages, working directly in the codebase with engineering team.

UX/UI Designer Jul 2024 - Nov 2025

- Built the design foundation (design system and Figma), and embedded design into development workflows.
- Unified core product (CEXs & DEXs trading platform) into one flow through heuristic evaluation, competitive research, and user feedback improving usability and contributing to growth from \$5B to over \$100B across 17 exchange integrations.
- Designed and prototyped across blockchain/Web3, lending vault and portfolio management to validate directions pre-build.
- Established the brand and UI standards, designing the [tread.fi](#) website and foundational brand guidelines.

Part-time Remote UX/UI Designer Mar 2024 - Jun 2024
[MAPLE SYNAPSE INC. \(Toronto, Canada\)](#)

- Designed and built responsive landing pages in Framer for [Maple Synapse](#) and [Somtumjinda](#)

Freelance UX/UI Designer Jun 2021 - Jun 2024
[DATAVISER CO., LTD. \(Bangkok, Thailand\)](#)

- **Client 1:** Designed websites and mobile apps for IoT innovation projects in Figma including [Golfdigg](#) (Thailand's #1 golf booking service: golf cart tracking, water control, and dashboard)

EDUCATION

UX Designer Diploma Jul 2023 - May 2024
Tamwood International College, Canada

B.Sc. Computer Science Aug 2019 - Dec 2022
GPA: 3.47/4
King Mongkut's University of Technology
Thonburi, Thailand

- [Core Team of Google Developer Student Clubs from 2020 to 2022](#)
- [Beta Microsoft Learn Student Ambassadors](#) since 2021

SKILLS

Design Skills

Design system, Visual design, Prototyping, Usability testing, Journey Mapping, User stories, Information Architecture, Competitive Analysis, Wireframing

Software Development

ReactJS, HTML, CSS, JavaScript, Git/ GitHub

Tools

Figma, Cursor, Claude, Lovable, Framer, Adobe CC

LANGUAGES

- Thai (Native)
- English (Upper-Intermediate)

- **Client 2:** Techsauce Innovation challenge, platform hosting 60+ programs, including hackathons and accelerators.
- **Client 3:** Fipa, an application for mapping route to detect wildfires. Collaborated with the Katanyu Foundation to define project scope and integrate high-impact public safety features.

UX/UI Design Intern

CRM and CDP

Jun 2022 - Jul 2022

[M INTELLIGENCE CO.,LTD.\(Bangkok,Thailand\)](#)

- Redesigned the Connect-X knowledge management feature using empathy mapping, working with the PO and design team on product prioritization.

UX/UI Designer (Contract)

Logistics

Jan 2022 - Mar 2022

[LOWELL TECH COMPANY LIMITED \(Bangkok,Thailand\)](#)

- Redesigned the BD CARGO logistics & e-commerce app from wireframes to high-fidelity UI - 1,000+ Google Play downloads

PROJECTS

Telemedicine application

Healthcare

Aug 2022- Nov 2022

[Synthia application for NCDs patients \(Capstone project\)](#)

- UX Research qualitatively using interview and survey methods to create a persona and user's journey map
- Created a design system and established design tokens for the frontend CSS framework.
- Designed, prototyped, and developed web and mobile applications for both patients and doctors.
- Researched and designed data visualization for the glucose level, blood pressure, and pulse rate. Followed by WCAG 2.0 accessibility standards.

CERTIFICATES

- From Figma to Code with AI
- Comprehensive Usability Toolkit
- Unlock Skill UX/UI
- Design system with Figma
- Google Data Analytics Certificate